
SPONSORSHIP PACKAGE



SWESA
SouthWest Edmonton
Seniors Association

LIVE
ACTIVE

EXPO **Promoting
Health &
Wellness**

Saturday May 11, 2019

Introduction

SWESA (SouthWest Edmonton Seniors Association) is embarking on it's very first Health Fair. Our official title is: **THE SWESA LIVE ACTIVE EXPO - Promoting Health & Wellness**

What is Live Active? It is a collaborative strategy for active living, active recreation and sport in Edmonton. This is currently being implemented throughout our City. The ultimate goal of Live Active is to keep our bodies moving, our minds healthy and our spirits alive.

The SWESA Live Active EXPO has 5 themes to introduce you to. They are as follows:

- **Motion is Lotion**
- **Fuel Your Machine**
- **Mend Your Mind**
- **Partners in Health**
- **Grow Your Future**



Our planning committee is working hard to present guests with an amazing experience at our inaugural Health Expo. If you are interested in sponsoring, setting up a table or helping to organize, please contact **Rob Agostinis or Bob Power** (the Event Leads) through the SWESA office.

Date: Saturday, May 11, 2019 10 am - 3 pm

Location: Lillian Osborne High School Foyer and Main Gymnasium
(2019 Leger Road NW) Next to the Terwillegar Recreation Centre

Contact Information: SWESA office at 587-987-3200 or
programs@swedmontonseniors.ca

Any profits made from this event will be given to SWESA for future LIVE ACTIVE events and programming.

Please review the attached Sponsorship Package descriptions. To make a donation or for more information, please phone **Sharon Schiewe**, our Sponsorship Chair (Event Planning Committee) at 780-485-2449 (h) or 780-966-2249 (c) or email dschiewe@telusplanet.net or contact our SWESA office at 587-987-3200 or programs@swedmontonseniors.ca We look forward to you joining us at the main event. Please RSVP by Thursday, April 18, 2019 if you wish to be included in our Passport To Health. Thank you for supporting our efforts to improve the lives of seniors.

Regards,

Rob Agostinis: Co-Lead Fundraising (Event Planning Committee), SWESA

SPONSORSHIP LEVELS

• **CHAMPIONSHIP CORPORATE SPONSORSHIP LEVEL**

- \$1000 plus (monies or in kind)
- Exclusivity
- Prominent recognition in all promotional materials, (logo in print and posters)
- Promotion on web site and link of your business or association from our website.
- Promotion on social media
- Prime large booth space (table & chairs) in either the exhibitor hall or Entry Foyer
- 1/2 page ad in the Passport to Health program
- Recognition during program's opening remarks
- Option to put pre-authorized promotional item, pamphlet, etc. into conference bag

• **BLUE RIBBON SPONSORSHIP LEVEL**

- \$500 (monies)
- Recognition in some print material and poster
- Promotion on web site and link of you business or association from our website.
- Promotion on social media
- Large table booth in exhibitor hall
- 1/3 page ad in the Passport to Health program
- Recognition during program's opening remarks
- Option to put pre-authorized promotional item, pamphlet, etc. into conference bag

• **RED RIBBON SPONSORSHIP LEVEL**

- \$350 (monies)
- Recognition on poster
- Promotion on web site and link of you business or association from our website.
- Promotion on social media
- Large table booth in exhibitor hall
- 1/4 page ad in the Passport to Health program
- Recognition during program's opening remarks

- **WHITE RIBBON SPONSORSHIP LEVEL**

- \$100 (monies)
- Advertisement only on a community table

EXHIBITOR BOOTH SPONSORSHIP

- **FULL TABLE - \$250 (monies)**

- ❖ 8 foot table and 2 chairs only
- ❖ Advertising in text on main board at foyer entrance

- **HALF TABLE - \$150 (monies)**

- ❖ 4 foot (shared table) and 1 chair
- ❖ Advertising in text on main board at foyer entrance



SPONSORSHIP FORM - Please check icon



I would like to become a **\$1000 - CHAMPIONSHIP CORPORATE Sponsor**



I would like to become a **\$500 - BLUE RIBBON Sponsor**



I would like to become a **\$350 - RED RIBBON Sponsor**



I would like to become a **\$100 - WHITE RIBBON Sponsor**



I would like to become a **\$250 - Exhibitor Full Table Sponsor**



I would like to become a **\$150 - Exhibitor Half Table Sponsor**

NOTE: MORE DETAILED INFORMATION WILL BE SENT TO YOU WITH REGARDS TO YOUR LEVEL OF SPONSORSHIP AFTER COMPLETING THIS FORM

Company/Org. Name: _____

Contact Name: _____

Phone Number: (W) _____ (C) _____

Email Address: _____

Street Address: _____

City: _____ Postal Code: _____

TOTAL VALUE: \$ _____ Monetary donations can be made by cheque to SWESA

Please email logo or other artwork (high definition vector (AI) file or PDF or JPEG) to Rob Agostinis at ragostinis@mac.com

*Please return completed form to **88008 Rabbit Hill P.O. Edmonton, AB T6R 0M5** or call Sharon Schiewe, our Sponsorship Chair (Event Planning Committee) at **780-485-2449 (h) or 780-966-2249 (c)** to arrange for pick-up of donated items.*

Lillian Osborne High School

